The Marion County Transit Plan begins the process of implementing Indy Connect, the long-range transportation vision for Central Indiana.

Based on years of planning with the support of the Metropolitan Planning Organization (MPO) and Central Indiana Regional Transportation Authority (CIRTA), the Marion County Transit Plan is a detailed investment plan for mass transit.

This plan will increase access to jobs, higher education and health care, and recreation. In addition, forward-facing mass transit will position our area to compete well with other metropolitan areas around the region and country.
A smarter, more efficient transportation system for Indianapolis will help the city maintain and increase its status as a world-class place in which to live, work and play.

• When transit is a reliable option, many people choose to use it.
• A comprehensive transit network stabilizes residential property values, helps redevelopment and attracts investment.
• Young professionals and the businesses that recruit them are both looking for transit-served cities.
• People need efficient ways to get to work, and a robust transit network improves access to jobs and a better economic future.
• As seniors look to downsize and remain independent, they need good transit to stay mobile.

REGIONAL COMPETITIVENESS
INCREASED WORKFORCE STABILITY
IMPROVED ACCESS TO JOBS, HEALTHCARE, AND EDUCATION
REVITALIZED AND BETTER-CONNECTED NEIGHBORHOODS
2009 - PRESENT
Indy Connect regional transit planning identified rapid transit corridors

2014
Indiana Legislative Action allowing county option income tax and referendum
IndyGo prioritizes future investments in more rapid, frequent and efficient service to meet the needs of current and future riders

2015
Red Line design and public outreach
2016 plan development

2016
FEB
Red Line Small Starts Grant awarded by Federal Government
Marion County Transit Plan public and business feedback

MAR
Marion County Transit Plan revisions

NOV
Potential referendum to fund the Marion County Transit Plan

2017-2018
Red Line Construction begins 2017
Red Line begins operations 2018

2021
Marion County Transit Plan fully implemented (if 2016 referendum passes)
SERVICE IMPROVEMENTS

MORE USEFUL SERVICE REACHING MORE POTENTIAL RIDERS

- Almost 3X more people near frequent service
- 3 rapid transit lines along corridors with high ridership and population density: Red, Blue, and Purple Transit Lines
- 70% increase in service hours
- Maintains most current coverage
- Improved frequency of buses for reduced wait times
- Improved local routes: shorter trips and quicker transfers
- Modernized fare system, improved technology and rider amenities

HOW MANY ROUTES OPERATE 7 DAYS A WEEK?

<table>
<thead>
<tr>
<th>Year</th>
<th>Transit Network</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>58%</td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

RIDERSHIP POTENTIAL

2021 Proposed Network vs. 2016 Network

<table>
<thead>
<tr>
<th>Category</th>
<th>2016 Network</th>
<th>2021 Network (If Referendum Passes)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residents within 1/2 mile of</td>
<td>90,000</td>
<td>260,000</td>
</tr>
<tr>
<td>frequent routes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jobs within 1/2 mile of</td>
<td>160,000</td>
<td>259,000</td>
</tr>
<tr>
<td>frequent routes</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The Marion County Transit Plan would be fully built out by 2021 if funded by an approved 0.25% income tax in Marion County dedicated to transit. This tax would be voted on in a November 2016 referendum.

### 25¢ Tax Increase for every $100 of Income

#### Capital Revenue Sources (2016-2021)
- Bonds: 15%
- Local Funds: 26%
- Federal Grants: 59%

#### Annual Operating Costs (2021)*
- Local Routes: 59%
- BRT Service: 25%
- Para-transit: 10%
- Data Service: 6%

#### Annual Operating Revenue Sources (2021)
- New Referendum Funds: 46%
- Passenger Fares: 18%
- State PMTF: 7%
- Existing Local Property Tax: 28%
- Other: 1%

#### Capital Expenses (2016-2021)
- BRT Construction: 83%
- Facility Costs: 8%
- Vehicle Replacement: 8%

#### CURRENT BUDGET
- $69.8 Million

*2016 dollars not adjusted for inflation.
The Marion County Transit Plan proposes to offer service to virtually everyone being served by the existing system. At the same time, the Plan will invest new resources to expand and improve service for current and future riders.

**INDYGO WILL BUILD RIDERSHIP BY INVESTING IN A FREQUENT, CONNECTED NETWORK SERVING AREAS OF:**

**DENSITY**
More people going to and from areas around each stop increases ridership.

**LOW RIDERSHIP**

**HIGH RIDERSHIP**

**WALKABILITY**
Ridership is higher among people who can easily walk to a stop.

**LOW RIDERSHIP**

**HIGH RIDERSHIP**

**CONTINUITY**
Transit that doesn’t cross long low-ridership gaps increases ridership.

**LOW RIDERSHIP**

**HIGH RIDERSHIP**

**LINEARITY**
Transit that runs in straight lines attracts through-riders.

**LOW RIDERSHIP**

**HIGH RIDERSHIP**