

## IndyGo Supplier Diversity Fueling Economic Growth

Our goal with our webinar series is to provide local small businesses with business content that may help strengthen their operations which, in turn, may help them better prepare for IndyGo solicitations and projects.

The purpose of this webinar is to share with you, from IndyGo's perspective, best practices regarding both Marketing Communications *and* Business Communications. We will discuss items that we see on a continuous basis that need addressing as "do this, not that."

### **During this session, we will cover the following:**

- Purpose of this Webinar
- Marketing Communications
- Business Communications
- Solutions for Having Difficult Conversations
- Future Webinars
- Your Questions

Date: Thursday, September 10, 2020

Location: Zoom Webinar

Time: 9:00 AM – 10:30 AM Eastern Time

Register: <https://marketingandbusinesscommunications.eventbrite.com>

Deadline: Monday, September 7, 2020 at 4:30 PM Eastern Time

**Accessing the Webinar:** You must go through Eventbrite to access this webinar. After you register with Eventbrite, you will receive a confirmation with log-in information.

Looking forward to having you join us!

Chelci Hunter, IndyGo DBELO and Supplier Diversity Specialist