

RULES OF PROMOTIONAL SWEEPSTAKES

Purple Line Baseline Survey

NO PURCHASE NECESSARY TO ENTER OR WIN. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

- 1. Promotional Period:** The Promotion begins on December 9, 2021 and shall continue until January 31, 2022.
- 2. Entry Deadline:** The deadline to submit sweepstakes entries for each prize drawing is 11:59 PM Eastern time Saturday.
- 3. Eligibility:** This sweepstakes is open to legal residents living and working within the ½ mile of the Purple Line Corridor who are at least eighteen (18) years old at the time of entry. Employees of the Indianapolis Public Transportation Corporation (IndyGo) and other companies associated with the promotion of this sweepstakes and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. Former IndyGo employees are eligible so long as they have not been employed by, or within the employment of IndyGo for at least twelve (12) calendar months before the commencement of the sweepstake.

IndyGo reserves the right to reject or delete any entry from any individual that does not meet the eligibility requirements or fails to comply with these rules.

- 4. Sponsor:** This sweepstakes is sponsored by IndyGo, 1501 W Washington, Indianapolis, IN 46222. The promoter is Zilo International Group, LLC. Zilo's address is 3939 E. Arapahoe Road, Suite 210, Centennial, CO, 80112.
- 5. Agreement of rules:** Participation in this sweepstakes constitutes the entrant's full and unconditional agreement to and acceptance of these rules and the decisions of the sponsor, which are final and binding. Winning a prize is contingent on being compliant with these rules.
- 6. How to Enter:** To enter the sweepstakes, an individual must participate in the [Purple Line Stakeholder Survey](#) and elect to submit an entry at the conclusion of the survey. The Purple Line Stakeholder Survey is available on the IndyGo website at indygo.net/purple-line-survey. All entries will become the property of the sponsor and will not be returned. Submissions will be accepted for the duration of the sweepstakes using the online method only.

An individual may submit a resident and employee/employer survey response. Multiple entrants are not permitted to use the same email address. Failing to provide separate email addresses for each entrant may result in an entrant's submission being disqualified. To avoid disqualification, only the authorized account holder of the submitted email address should use that email address to participate. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning the email address or the domain associated with the submitted email address.

Use of any device or method to automate entry is prohibited.

Neither the sponsor or promoter are not responsible for any technical issues that may result in an invalid submission, including disrupted, delayed, lost, or unavailable internet connections; cell phone service and/or carrier issues; computer failures, errors, or data loss of any kind; failed, incomplete, garbled or deleted computer or network transmissions; inability to access any website or online service; any other error or malfunction, late, lost, illegible or misdirected entries; or for printing errors in any advertisement, entry form or the rules.

- 7. Prizes and Odds of Winning: One weekly prize of a \$50 gift card will be awarded. A total of ten (10) gift cards will be awarded throughout the duration of the sweepstakes .**

The odds of being selected is dependent on the number of entries received.

Individuals are only eligible to win one (1) \$50 gift card. An individual that has already won a gift card during the promotional period will be ineligible to receive an additional prize.

- 8. Prize Drawing:** The sponsor will select one winner each week during the promotional period in a random drawing from all eligible entries received. The first drawing will be held Wednesday, December 22 and each Wednesday thereafter until the end of the promotional period. Only those entries received by 11:59 PM the Saturday before the drawing will be considered in selecting a winner.
- 9.** The sponsor will notify the weekly winner via email the day after the drawing. If the potential winner cannot be contacted within seven (7) calendar days after first contact, the sponsor may select an alternate winner at random from the remaining non-winning, eligible entries.
- 10. Winner Notification:** Winners will be notified via e-mail using the information provided by the entrant. Any prize not collected within 10 calendar days of notification to the winner will be forfeited by the winner. Prior to awarding any prize, the sponsor may in its sole discretion require verification of a promotion winner's identification. Sponsor reserves the right to refuse to deliver any prize to any individual whose identification cannot be verified at the time that they are contacted, or in accordance with all federal, state, and local law. Decisions of the sponsor regarding the promotion are final.

11. **Transfers.** No prize transfers.
12. **Release and Limitations of Liability:** By participating in the sweepstakes, entrants agree to release and hold harmless the sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotional agencies, other companies associated with the sweepstake and each of their respective officers, directors, employees, shareholders, representatives, and agents from and against any claim or cause of action arising out of the participation in this sweepstakes or receipt or use of prize.
13. **Disputes:** Except where prohibited, each entrant agrees that all disputes, claims and causes of action arising out of, or connected with, the sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Indiana.
14. **Privacy Policy:** Information collected from entrants is subject to sponsor's [privacy policy](#).

Updated 12/8/2021. Changed start date to 12/9/2021 and updated first drawing to 12/22/2021.