

2025 Ride & Seek Scavenger Hunt FAQ



We created the IndyGo Foundation Ride and Seek Scavenger Hunt to gather community, raise awareness about transportation equity, and celebrate the role public transit plays in each of our lives.

Our goal for Ride & Seek is for you to have fun while learning how to ride IndyGo. This is our pilot year and we welcome your feedback to help us improve the event.

For feedback and any questions not answered below, contact admin@IndyGoFoundation.org.

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➡ How do I participate?

All participants (team or individual) need to register themselves prior to starting the Ride & Seek. This is so IndyGo Foundation can send you the event code and more details leading up to the event. For optimum playing time, [complete the Participant Registration Form](#) by May 1.

FOR TEAMS AND INDIVIDUALS:

- **Complete the [Participant Registration Form](#).** You will get an automated email with the event code and additional information.
 - **TEAM PLAYERS**, this email will include instructions for your Eventzee username so we know what team you are on.
- **Download the [Eventzee app](#)** on your phone. You can get used to how it works by using the Demo event.
- **Download the [MyKey app](#)** to your phone. How to use the MyKey app will be covered in training sessions.

SPONSORS: We will be in communication with you to determine the best way to get you the complimentary MyKey cards for your participants.

The event will go live on Eventzee on Thursday, May 1st. Complete clues in the Eventzee app through Sunday, May 11th at your own pace. Winners will be announced by May 15.

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➞ What does it cost?

Support from our sponsors enables us to make this event free for the community to participate in. Sponsorships begin at \$1,000. Sponsors will receive complimentary loaded MyKey cards for their employees to use including enough fare for the 10 days of the Ride & Seek.

All individual participants not affiliated with a sponsor will need to pay for their own fare. The most cost-effective way is by creating a MyKey account and loading fare. This process will be covered in the training videos and sessions.

➞ How do I learn how to ride?

- Training is an essential part of the Ride & Seek. We have many options available but strongly recommend that all participants join a training session unless they are a regular IndyGo rider.
 - [IndyGo Resources](#)
- Group virtual training sessions will be held on **April 25 at 12pm** and **April 28 at 10am**.
 - [April 25 registration link](#)
 - [April 28 registration link](#)
- A group in-person training session will be held on May 1 at 12pm at 6410 N. College Ave.
 - Please RSVP to admin@indygofoundation.org.
- Personalized training sessions can be scheduled for groups of 4 or more by contacting admin@indygofoundation.org.

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➞ Do I have to stick with a set schedule or complete all the clues?

No. It is your choice how much or how little you participate in the Ride & Seek. You can complete challenges anytime between May 1 and May 11.

➞ How do I know if I'm winning?

In the Eventzee app, check the Leaderboard. All users created an Eventzee username. Members of a team should have their usernames include their team name. If you are an individual participant, you are competing against other non-team members.

➞ What are the prizes?

Prizes will be given to the top 3 individuals and top 3 teams. Winners will be notified by May 14.

Individual Participants

- 1st Place: \$250
- 2nd Place: \$100
- 3rd Place: \$50

Team Participants

(shared among team members)

- 1st Place: \$1,000
- 2nd Place: \$400
- 3rd Place: \$200

All prizes are non-transferable. Winners are responsible for all applicable federal, state, and local taxes. Donation Option: Winners may choose to donate the value of their prize to the IndyGo Foundation Mobility Access Fund or a local nonprofit organization of their choosing in the form of bus fare. Donation of a prize does not change the tax implications for the winner, and any applicable tax liability remains the responsibility of the winner.

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➡ What should I bring while riding?

Bring your cell phone, comfortable walking shoes and an open mind! Please do not bring food or drink on the bus.

Key Information to Remember

- Ride & Seek Scavenger Hunt is May 1-11 and is self-paced.
- [Complete this form to register.](#)
- There are 2 apps you need to download to play: Eventzee and MyKey.
- Learning how to ride IndyGo BEFORE the event is essential.