# Social Media Toolkit: IndyGo 2025 Fare Proposal

# **Public Meeting Invitation Post**

#### Caption:

IndyGo invites you to public meetings about proposed fare changes. Join to learn more, ask questions and share your thoughts.

Find an event near you: <a href="https://www.indygo.net/value-of-transit/">www.indygo.net/value-of-transit/</a>

### Images available for:

- X
- Facebook
- Instagram

## **Feedback Invitation Post**

### Caption:

IndyGo is proposing updates to its fare policy, including a base fare increase and changes to paper pass options. Rider input is requested before final decisions.

Attend a public meeting: <a href="https://www.indygo.net/value-of-transit/">www.indygo.net/value-of-transit/</a>

Submit comments online

Call Customer Care: 317-635-3344

Mail feedback: IndyGo – Fare Proposal Feedback, 1501 W. Washington St.

#### Images available for:

- <u>X</u>
- Facebook
- Instagram

# **General Project Post**

### Caption:

IndyGo is proposing fare policy updates to maintain reliable service and support frontline workers, including a fare adjustment and phasing out some paper passes.

Learn more and share your feedback: www.indygo.net/value-of-transit/

Video: https://www.youtube.com/watch?v=Ihli1qWoR5M

# **MyKey Education Post**

#### Caption:

IndyGo's proposed fare policy update supports a transition to MyKey, a convenient, account-based, pay-as-you-go system with fare capping, mobile access and cash reload options. 

Learn more at MyKey University: <a href="https://www.indygo.net/mykey/">www.indygo.net/mykey/</a>

#### Images available for:

- <u>X</u>
- Facebook
- Instagram