



# 2026 Corporate Partnership Guide



## About IndyGo Foundation

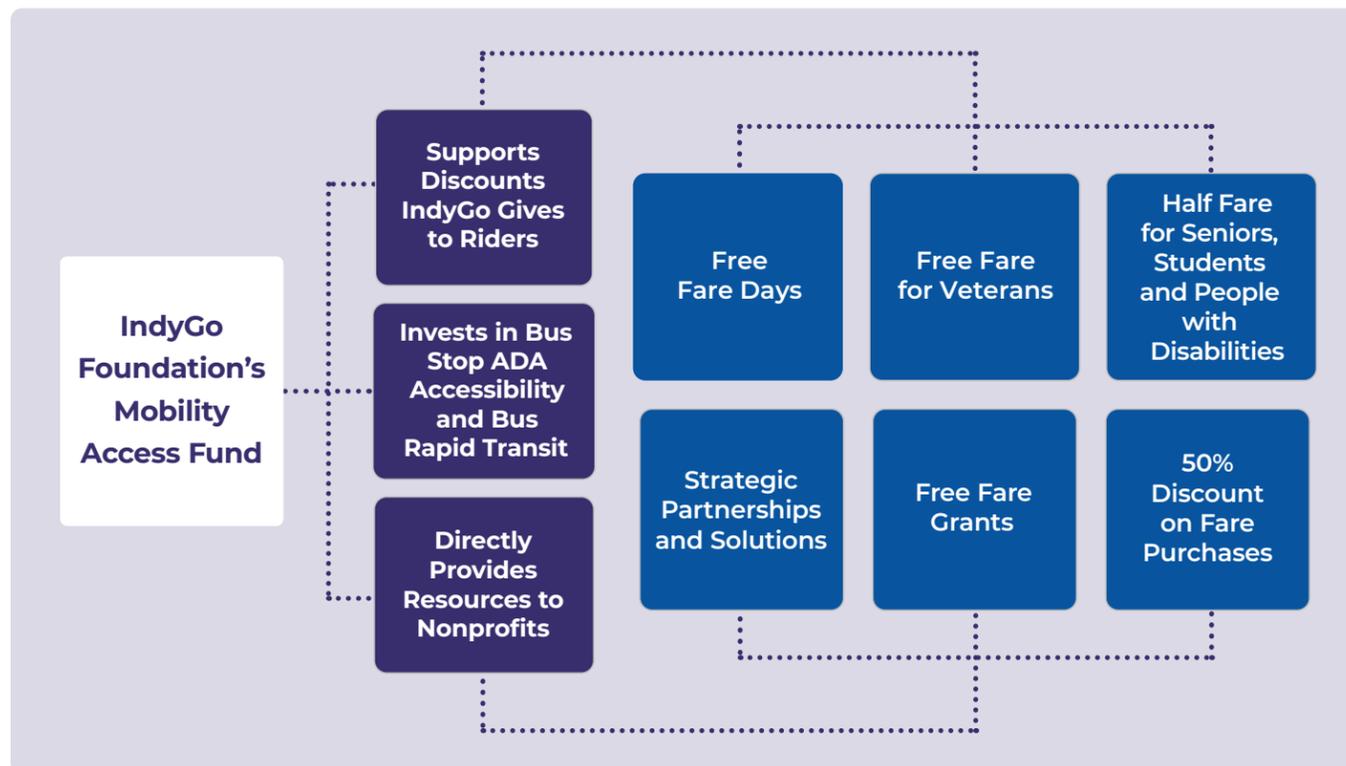
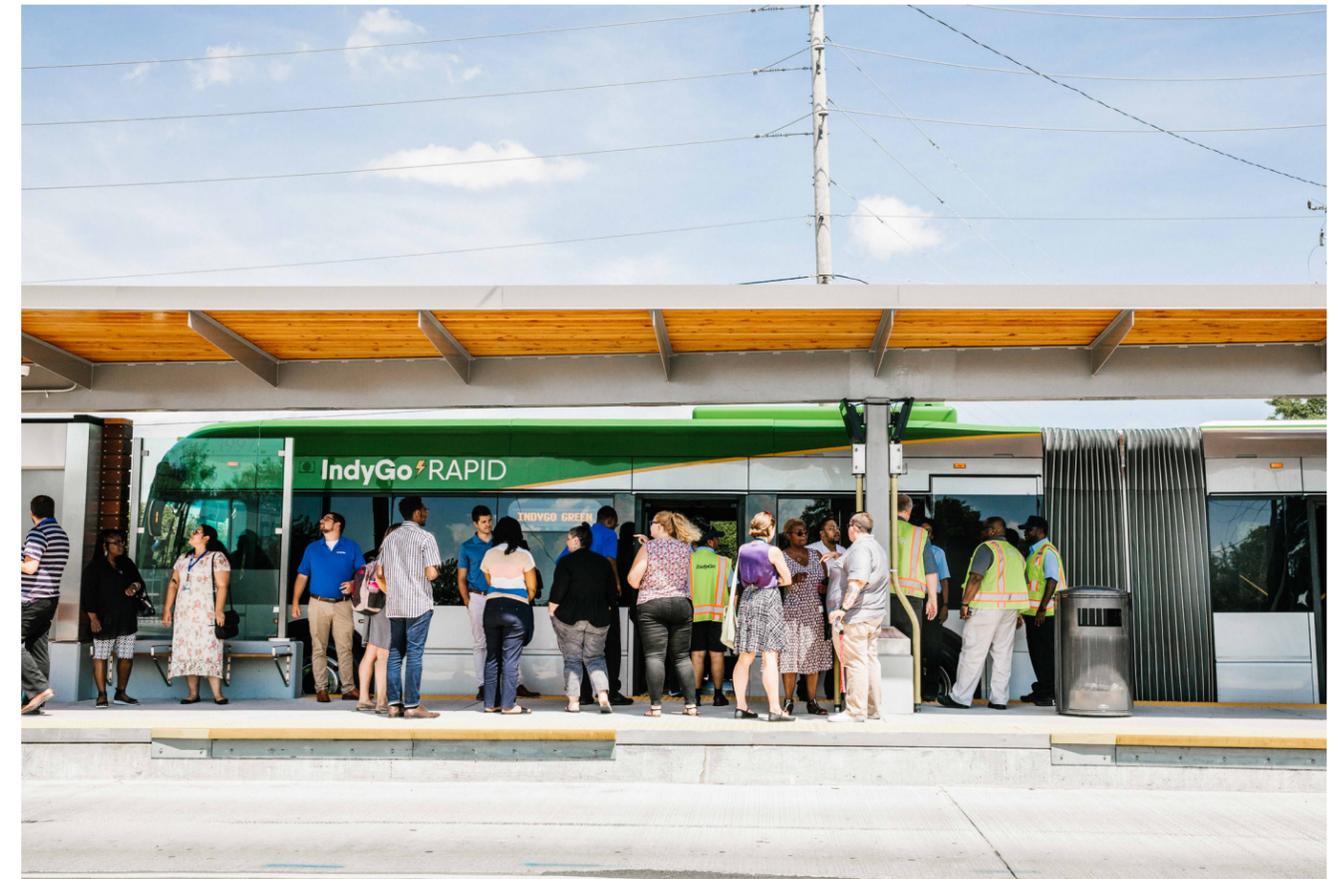
The mission of IndyGo Foundation is to help connect people to their lives through accessible, equitable, and inclusive public transportation solutions. We bring together people, employers, neighborhoods, and investments to help everyone share in a growing economy and healthier city.

We invite your company to help us connect people to their hopes and dreams, to their education and careers, to their families and friends, to their health and well-being, and to another day of life in Indianapolis!

## IndyGo Foundation's Work

IndyGo Foundation's Mobility Access Fund is the bedrock that supports all our programs and activities like vital

infrastructure improvements and affordable bus fare.



## Why Your Support to IndyGo Foundation Matters

Every day, at least 30,000 people navigate our city without access to a vehicle. There is no other organization in Indianapolis dedicated to increasing

access to public transportation. There are numerous ways to support IndyGo Foundation and its mission.

## Choose How You Want to Support Transportation Equity

Your company's support through direct donation, employee-giving campaign or event sponsorship allows us to direct funds to the most urgent needs:

All contributions starting at \$500 are recognized on IndyGo Foundation's website.

- Free rides for Veterans and discounts for students
- Infrastructure improvements in targeted neighborhoods
- Direct resources to nonprofits

## Free Fare

IndyGo system-wide has been fare-free on select holidays for many years. Starting in 2022, IndyGo Foundation has been partnering with companies like yours to bring attention to transit equity by sponsoring free days.

### Free Fare Day Opportunities include:

- Martin Luther King Jr. Day
- Earth Day
- Election Day
- Thanksgiving Day
- Christmas Day
- New Year's Eve



### Sponsorship of a Free-Fare Day starts at \$27,000 and provides:

- Logo recognition for your company on all bus and bus station pay terminals on the sponsored day.
- Recognition as the sponsor of the fare-free day on IndyGo and Foundation social media and newsletters leading up to the day.
- Opportunity to issue a joint press release between your company, IndyGo, and the Foundation.
- Opportunity to display at the Julia Carson Transit Center on the sponsored day or a day leading up to it.
- Logo recognition in the donor listing on the Foundation website and Annual Report.



## Bus Stop Infrastructure

Sponsor the construction of an ADA accessible bus stop on the Far East Side. Stops start at \$10,000 and include year-round recognition on signage at the stop.



## Transit Equity Day Celebration

Transit Equity Day is a National Day of Action to promote equity in public transportation and is celebrated on February 4, Rosa Parks' birthday.

IndyGo Foundation recognizes Transit Equity Day by gathering nonprofit grantees, donors and partners for a special program.



BENEFITS OF SPONSORSHIP	SPONSORSHIP LEVELS			
	PRESENTING	GOLD	SILVER	BRONZE
	\$30,000	\$5,000	\$2,500	\$1,000
Your sponsorship supports the Mobility Access Fund	.	.	.	.
Number of seats for event	8	4	2	2
Provides Free Fare for Indianapolis on Transit Equity Day with recognition on all fare boxes	.			
Recognition in social media posts on both Foundation and IndyGo accounts	.			
Featured article in 2026 Annual Report	.			
Opportunity for a representative to speak at event	.			
Name included in press release	.			
Recognition on signage at event	Logo	Logo		
Recognition on Foundation website	Logo	Logo	Logo	Name
Social media post on IndyGo Foundation profiles	Exclusive Post	Group Post	Group Post	Group Post



6TH ANNUAL  
**IndyGo Foundation**  
GOLF OUTING

**Eagle Creek Golf Club**  
**September 24, 2026**

**FOURSOME \$800 | ONE GOLFER \$200**  
The sponsorship deadline is August 15th.

The **Annual IndyGo Foundation Golf Outing** is a great way to get out of the office, practice your swing and support the Foundation's mission. With the financial support of sponsors and participants, the Foundation can contribute to providing mobility access to Indianapolis residents.

Register for the  
**IndyGo Foundation Golf Outing**







**SPONSORSHIP LEVELS**

BENEFITS OF SPONSORSHIP	Masters Sponsor	Food/ Beverage Sponsor (2 Max)	Golf Cart Sponsor	Ace Sponsor	Eagle Sponsor	Birdie Sponsor	Hole Sponsor (15 max)	Nonprofit Partner Hole Sponsor (15 Max)	Foursome
	\$25,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250	\$800
Your sponsorship supports IndyGo Foundation's mission	•	•	•	•	•	•	•	•	•
Number of golfers with logo recognition on your golf carts	16	8	8	8	4	4			4
Recognition as either the Beverage Cart Sponsor or the Food Sponsor		•							
Logo recognition on all golf carts for one course			•						
Recognition on all communications related to the Golf Outing	•								
Logo on swag bag given to all participants	•								
Recognition and speaking opportunity at dinner and awards presentation	•								
Logo and quote featured prominently in the Golf Outing Impact report	•								
Recognition in social media posts on both Foundation and IndyGo accounts	•								
Featured article in the 2026 Annual Report	•								
Opportunity to have an IndyGo executive play in one of your foursomes	•	•							
Recognition as sponsor of a hole with logo on signage and opportunity to activate on sponsored hole(s)	2	2					1	1	
Name included in the press release	•	•	•						
Access to names of attendees	•	•	•						
At least one Social Media mention on Foundation accounts	•	•	•	•					
Opportunity to activate display table in the welcome area	•	•	•	•					
Logo on the Welcome Signage	•	•	•	•	•				
Opportunity to distribute a promo item to participants in swag bags	•	•	•	•	•	•			
Recognition on the Foundation website	•	•	•	•	•	•	•		•



[IndyGoFoundation.org](http://IndyGoFoundation.org)

IndyGo Foundation is a 501(c)3 charitable nonprofit. Tax ID 83-2474739.